



**MAVRICK**  
**440**  
**ME X MACHINE**



# Maverick meets Mavrick

In a world where most people fit in,  
there are those who stand out,  
by just being themselves.

Filled with wonder,

ready to wander.

To them, every new place feels like a home,  
they just haven't been to yet.

And every peak,

is just a pitstop to something greater.

We call them mavericks.

And a maverick unlike any other,  
needs a machine unlike any other.

Two beats but one heart.

Two wheels but one journey.

Together, they ride towards the extraordinary.

Together, they're original.

Together, they're unforgettable.

When a maverick

meets the Mavrick,

it is just the beginning.



**MAVRICK**  
440

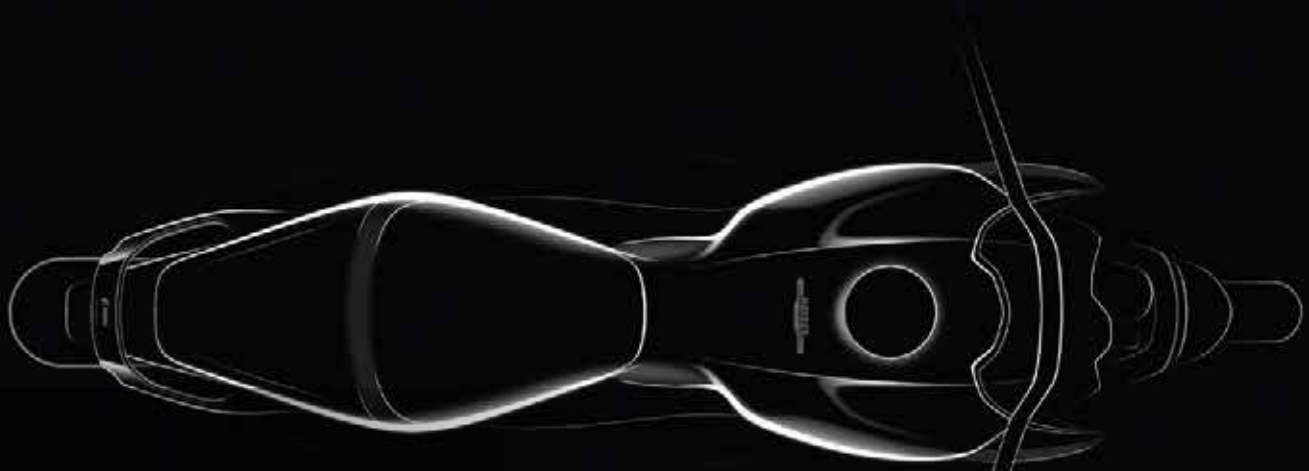
ME X MACHINE

# Made for **Mavericks**

The Maverick 440 stands as a testament to determination and innovation. It's not about rejecting the path laid out before it, instead, it chooses to forge its own, guided by a spirit of adventure and a vision that goes beyond the conventional. With every turn and every revv, it creates a unique symphony that resonates with those who dare to dream and push the limits. If your heart has picked up its pace, then it's time to turn the page.

**Because a Maverick is about to meet  
The Maverick.**





# The Mavrick 440 is made in the image of **you.**

The Mavrick 440 embodies the perfect balance of boldness and innovation, redefining expectations within the world of motorcycling. Its design seamlessly integrates timeless elegance with modern functionality, offering an unparalleled riding experience. Built for those who are born to write their own story, the Mavrick 440 isn't just about freedom of movement, it's about freedom of expression, allowing you to express yourself on every journey.



# tech x design

A variety of next-generation features that keep you ahead at every turn.

## Advance Lighting Package

Our Class-D LED Projector Headlamp delivers superior, intelligent illumination for every ride. The integrated 'H' Shape Design combines position function and Daytime Running Lights (DRL) for consistent lighting. At the rear, the distinctive H-Shaped Compact LED Tail Lamp blends style with visibility. Complementing these, the Full LED Winkers offer efficient, long-lasting signaling.



## Digital Speedometer with Negative Display

Elevate your ride with our digital speedometer featuring a negative display for clear, easy access to vital information. With smartphone integration, Bluetooth connectivity, phone battery status, missed call alerts, and message notifications. It also features incoming call alerts, turn-by-turn navigation, low fuel indicator and distance-to-empty feature. The RTMi display provides real-time mileage tracking and a gear indication.

## Front-Forward Stance

The motorcycle's design emphasizes a front-forward stance, offering a ready-to-pounce look that commands attention.



## mettle x metal

Experience the unparalleled strength and durability of a meticulously crafted metal body. Its resilience speaks of quality and longevity, ensuring your ride is not just about style, but also about substance.





## precision **x** poise

With great power comes great precision and poise in the new Mavrick 440.

The rider ergonomics, the optimized chassis geometry and balanced dynamic of the new Mavrick 440 gives you a feeling that you and the machine are actually one.



# performance **x** perfection

Embrace the sheer power of the Mavrick 440, where performance meets perfection. Its state-of-the-art engine is a marvel of power and efficiency, offering an unmatched riding experience. With the Mavrick 440, perfection isn't a goal, it's a standard.

## Powerful Heart

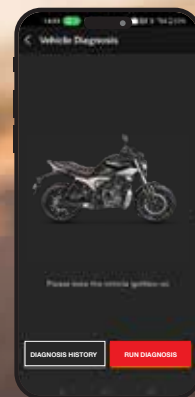
Mavrick's core is a robust 440cc oil-cooled engine, delivering a high torque of 36 Nm @ 4000 rpm. Its seamless 6-speed transmission ensures a vigorous and responsive ride.

## Distinctive Sound

The Mavrick roars with a unique exhaust thump, thanks to its 440cc engine. Engineered for acoustic excellence, its muffler design produces a deeply resonant, pulsating sound that stands out.







## connected **x** secure

Mavrick keeps you linked with advanced features like Geo-Fence, Vehicle Diagnosis, and Location Sharing. Track your vehicle, access roadside assistance, and more for a safer, worry-free experience.



variants x colours

Arctic White



Celestial Blue



Fearless Red



Phantom Black



Enigma Black



Variants		Base	Mid	Top
Wheels	Spoke	•	—	—
	Alloy	—	•	Alloys with Diamond-Cut Finish
Machined Engine Finns		—	—	•
e-sim based Hero Connect		—	—	•
3D Badging		—	—	•
Tubeless Tyre		—	•	•
Color		Arctic White	Celestial Blue, Fearless Red	Phantom Black, Enigma Black

# MAVRICK

## 440

### ME x MACHINE

ITEM	SPECIFICATIONS		
Dimensions	Overall length	2100 mm	
	Overall width	868 mm	
	Overall height	1112 mm	
	Wheelbase	1388 mm	
	Ground clearance	175 mm	
	Kerb weight	Alloy - 187 Kg	
	Saddle height	803 mm	
	Frame	Frame type	Trellis Frame Body
Front suspension		Telescopic Front Fork, 43 mm	
Front cushion stroke		130 mm	
Rear suspension		7 step adjustable twin shock	
Rear Wheel Travel		130 mm	
Front tyre size		110/70 - 17	
Rear tyre size		150/60 - 17	
Brakes		Front brake	Disc - 320 mm
		Rear brake	Disc - 240 mm
Fuel tank capacity		13.5 litres	
Power Train	Type	Air cooled with Oil cooler	
	Displacement	440 cc	
	Bore and stroke	79.6 x 88.4 mm	
	Maximum power	20.13 kW/27 bhp @ 6000 rpm	
	Maximum torque	36 Nm @ 4000 rpm	
	Cylinder arrangement	Single cylinder	
	Compression ratio	9.65:1	
	Valve train	2V SOHC	
	Air filtration	Wet paper pleated type	
	Clutch system	Multi plate, Wet type, Assist & Slipper	
	Transmission	Manual 6 speed	
Electrical System	Battery capacity	*MF Battery 12V- 8 Ah/ ETZ-9	
	Headlamp	LED	
	DRL	LED	
	Position lamp	LED	
	Tail/ Stop lamp	LED	
	Turn signal lamp	LED	



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